CASE STUDY



ORGANIZATION:

Twynstra Gudde, www.twynstragudde.nl

Twynstra Gudde is a leading independent firm of management consultants and managers, based in the Netherlands. We have been active in consultancy for more than forty years and have a proud track record of success. The firm currently comprises some 500 consultants and managers, all experts in their areas of specialization.

INDUSTRY:

Consultancy

CHALLENGE:

Twynstra Gudde has been using the email system to notify the staff. They were looking for a delivery solution to grab their full attention. They couldn't achieve this with their email system.

SOLUTION:

DeskAlerts was chosen as a fast and efficient way to deliver messages to employees, groups.

BENEFITS:

DeskAlerts is the most customizable solution and basic possibilities fully meet their needs.



Web site: http://www.deskalerts.com E-mail: sales@deskalerts.com "DeskAlerts gives us a good way of notifying our people in a catching manner."

Ruud Zoutenbier

Twynstra Gudde has only two offices and the alerts are for all their employees. They have over 500 PC's with DeskAlerts installed on and they found DeskAlerts as a simple solution for deployment.

"If anyone I know is searching for an application like this, I would certainly recommend DeskAlerts" Ruud Zoutenbier

One of the main advantages of DeskAlerts is Friendly User Interface and good price/quality ratio.

